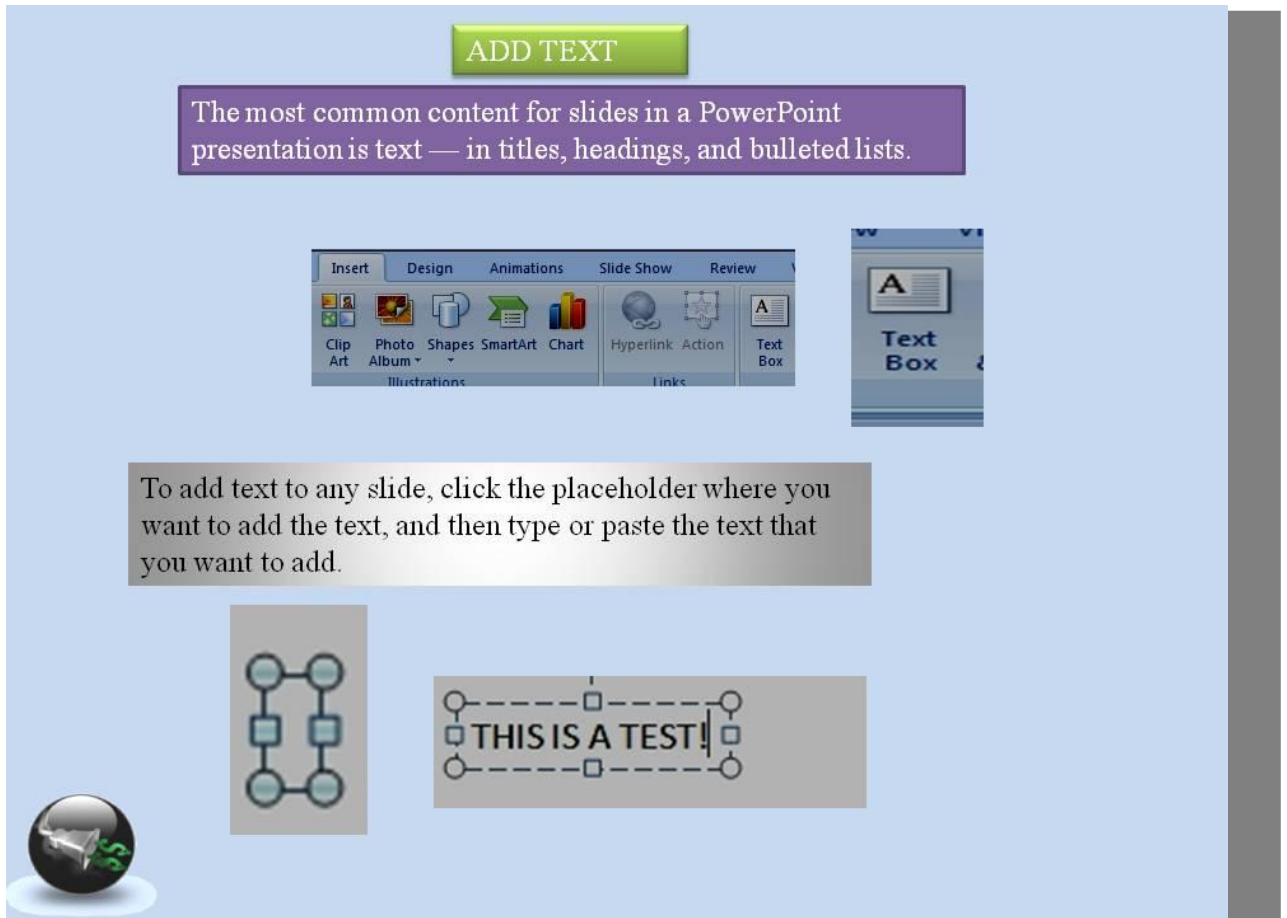# *Add and format text*

EXAMPLE 1-1

The most common content for slides in a PowerPoint presentation is text — in titles, headings, and bulleted lists.

To add text to any slide:

- Click the placeholder where you want to add the text, then type or paste the text that you want to add.